

# WKO: Level 3 Diploma in Boxing & Martial Arts Event Management, Organisation & Promotion



## Qualification overview:

This qualification provides the learner with the understanding of their roles and responsibilities of Event Management, Organisation & Promotion.

The learners will be required provided with the knowledge to be able to plan, deliver and review linked material.

## Progression Routes:

Learners who successfully achieve this qualification are eligible to seek employment in a paid capacity or as a volunteer. The skills and knowledge developed may be used to enable learners to progress to other industry-relevant qualifications in event management, activity leadership, and sports development, refereeing, judging events staff.

<b>Qualification Objective:</b>
<b>What does the qualification cover?</b>
The objective of the WKO: Level 3 Diploma in Boxing & Martial Arts Event Management, Organisation & Promotion is to provide a benefit to learners through an introduction into the principles/practice of safe, ethical and effective event management and promotion of Boxing & Martial Arts events to adults and/or young people in an appropriate event environment.
<b>Who is the qualification for?</b>
The qualification is designed for those who wish to become involved in Boxing & Martial Arts as an event organiser/promoter, for the responsibility for the ongoing development of events. This qualification is aimed at learners who have achieved a minimum of 3 years event management & organisation experience (dependent on pathway chosen), may currently organise/manage events within a martial arts or boxing or aspire to do so. Those who already have an event organiser/manager position or who have achieved a leadership qualification in the delivery of event management.
<b>Who supports the qualification?</b>
This qualification is recognised WKO industry standard, WKO Level 3 Diploma in Boxing & Martial Arts Event Management, Organisation & Promotion qualification for event organisers by WKO Global. The support is focused on the benefits of the qualification for learners, the objective of the qualification and the predicted learner demand. This information was gathered through valid research and consultation with the World Kickboxing Organisation (WKO).

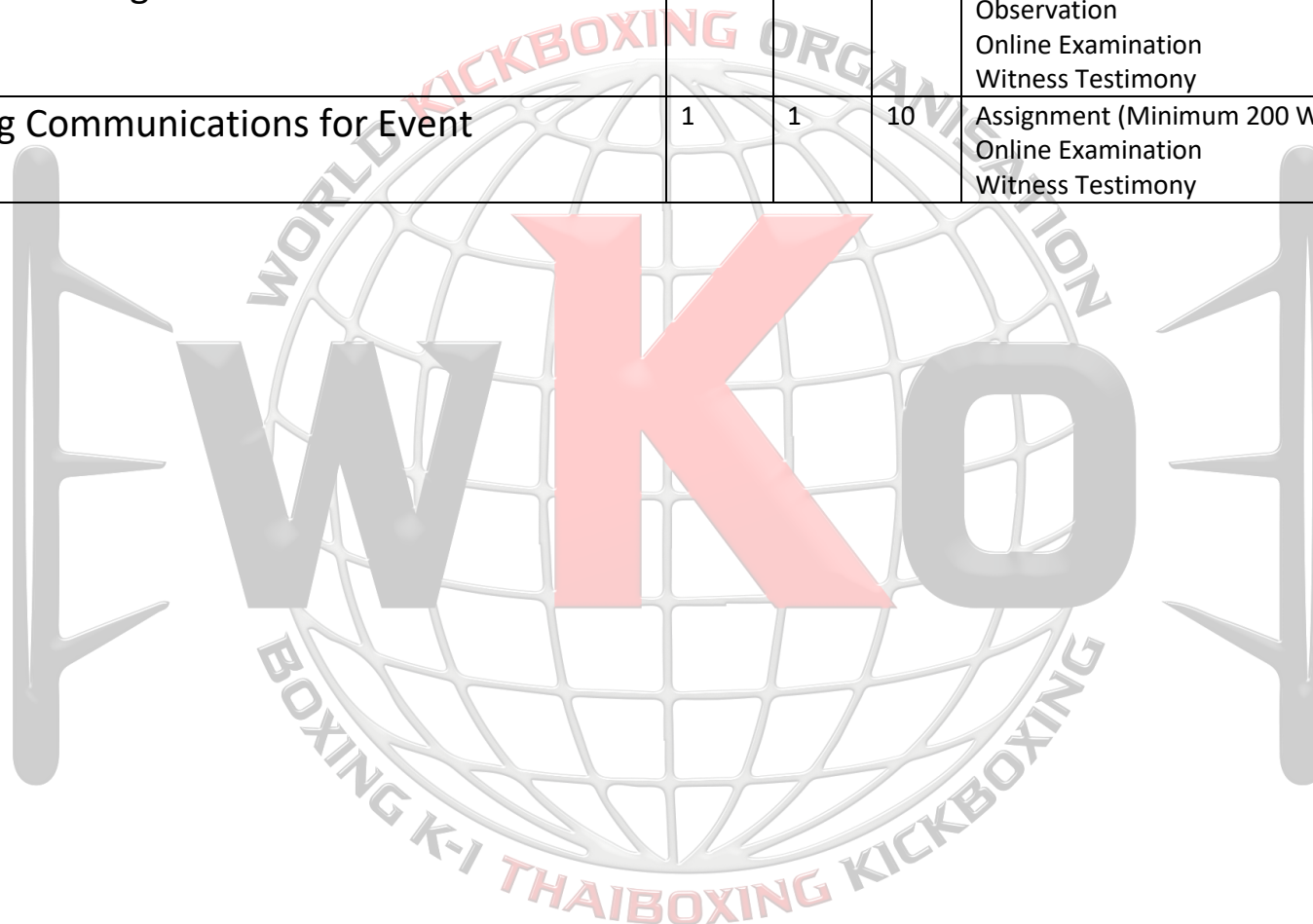
<b>Qualification Progression:</b>
<b>What future education could this qualification lead to?</b>
Learners completing this qualification may choose to broaden their knowledge by undertaking further WKO courses or qualifications. The skills and knowledge developed may be used to enable learners to progress to other industry-relevant qualifications in sports event management, and sports development, refereeing, judging events staff.
<b>What future employment could this qualification lead to?</b>
This qualification may lead to paid employment or unpaid voluntary roles in organising Boxing or Martial Arts events, either working independently or as part of an event team. Other roles that the learner may consider exploring include Activity Leader, Official and Sports Volunteer. This qualification will also support learners who aspire to, or are currently organising Boxing or Martial Arts events within a community club, working in schools and/or with county sports partnerships and local authorities.

<b>Qualification Achievement:</b>
<b>Entry Requirements for the Qualification</b>
The recognised centre is required to conduct an initial assessment of learners to ensure that pre-requisites to registration and certification are considered and outcomes recorded during the application process. Prior to registration learners are required to: <ol style="list-style-type: none"> <li>1. Be accurately identified</li> <li>2. Be at least 25 years of age</li> <li>3. Be able to communicate effectively in English<sup>1</sup> (this includes listening, speaking, reading and writing)</li> <li>4. Hold minimum of 3 years event management experience</li> </ol>
<b>Certification Requirements</b>
Learners certificates will only be released on successful completion of each element: Written Assignments, Observation, Online Exam & Witness Testimony

<b>Assessments:</b>
<b>What will be assessed</b>
Learners must demonstrate: <ol style="list-style-type: none"> <li>1. Complete a series of written assessed tasks consisting of assignments</li> <li>2. Plan, deliver and evaluate a minimum of two Boxing or Martial Arts events. One of the two events must be linked and progressive, and working with the same group of participants in order to monitor and review any progress made.</li> <li>3. Be observed demonstrating their ability to plan, deliver and review two events. These events will be planned for, and delivered to a different participant type to the linked and progressive sessions e.g. adults/youths/ children/disabled/non-disabled.</li> <li>4. Pass the online examination with either 80% Pass 90% Merit or 100% Distinction.</li> <li>5. Have a witness testimony supplied by their main organisation president.</li> </ol>
<b>How it will be assessed</b>
This qualification contains a range of units to be completed by the learner. Each unit is comprised of a number of learning outcomes and identified assessment criteria to be completed.  Learning Outcomes that begin 'The learner will understand...' will be assessed through theory based activities.  Learning Outcomes that begin 'The learner will be able to...' will be assessed through practical activities. For example:
<b>Qualification Delivery</b>
<b>Who is required for the delivery of this qualification</b>
The recognised centre is required to have a qualified and competent qualification workforce in place which includes as a minimum: <ol style="list-style-type: none"> <li>1. Qualification administrator</li> <li>2. Qualification coordinator</li> <li>3. Appropriately qualified tutor/assessor</li> <li>4. Appropriately qualified internal quality assurer (IQA)</li> </ol> Further information on workforce requirements are available from WKO Qualifications on request.
<b>What facilities are required to be able to achieve this qualification</b>
All delivery sites must include the following: <ol style="list-style-type: none"> <li>1. Access to live boxing or martial arts events being run by the learner</li> <li>2. Space for theoretical sessions to be delivered with conditions conducive to learning</li> <li>3. Toilets and changing room facilities for both male and female learners/participants.</li> </ol>
<b>What equipment is needed to be able to achieve this qualification?</b>
The recognised centres must provide: <ol style="list-style-type: none"> <li>1. Sports equipment to facilitate chosen events</li> <li>2. Enough tables and chairs for each spectator</li> <li>3. Clear wall or screen for projection</li> <li>4. Projector or connection to screen</li> <li>5. Along with all resources and sufficient first aid and medical cover for each event</li> </ol> All learners and persons being an event organiser/manager must <ol style="list-style-type: none"> <li>1. Wear appropriate clothing</li> <li>2. Have all support in place for staff and volunteers</li> </ol>

Qualification Structure (Rule of Combination)				
This qualification consists of 10 mandatory units. Learners are required to successfully complete all 10 mandatory units in order to achieve the qualification. The 10 mandatory units are all required to be met in full.				
Unit Title	Level	Credit	GLH	Assessment Methods
Unit 1 – Design & Develop an Event Plan	1	1	10	Assignment (Minimum 200 Words) Observation Online Examination Witness Testimony
Unit 2 – Event Security	1	1	10	Assignment (Minimum 200 Words) Observation Online Examination Witness Testimony
Unit 3 - Event Health & Safety	1	1	10	Assignment (Minimum 200 Words) Observation Online Examination Witness Testimony
Unit 4 - Event Analysis and Evaluation	1	1	10	Assignment (Minimum 200 Words) Observation Online Examination Witness Testimony
Unit 5 - Design an Event Environment	1	1	10	Assignment (Minimum 200 Words) Observation Online Examination Witness Testimony
Unit 6 – Developing & Maintaining Good Will of Supporters	1	1	10	Assignment (Minimum 200 Words) Observation Online Examination Witness Testimony
Unit 7 - Rules, Regulations and Officiating in Boxing Martial Arts	1	1	10	Assignment (Minimum 200 Words) Observation Online Examination Witness Testimony

Unit 8 – Boxing & Martial Arts Injuries	1	1	10	Assignment (Minimum 200 Words) Observation Online Examination Witness Testimony
Unit 9 – Bout Matchmaking	1	1	10	Assignment (Minimum 200 Words) Observation Online Examination Witness Testimony
Unit 10 - Marketing Communications for Event Promotion	1	1	10	Assignment (Minimum 200 Words) Online Examination Witness Testimony



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*WKO Developing and Awarding Qualifications for the Martial Arts industry*

World Kickboxing Organisation Qualifications is an awarding organisation offering none regulated qualifications for the martial arts sector. Which was created with the aim of offering vocational and occupational qualifications in areas of Martial Arts instruction and events.

Any proceeds go directly back to WKO Martial Arts events to help them develop and advance the sports globally.

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